

Report 2012-13

Dedication, passion, loyalty, zeal, enthusiasm, determination are some of the qualities that drive the Commerce department of Kamala Nehru College to try its level best in making each session better than before.

For the session of 2012-13, the Department started by holding an Orientation Program on the 26th of July for the first year students wherein the faculty members and seniors extended a warm welcome to the students, introducing their respective teachers and guiding them through the attendance procedure, time-table and other extra-curricular activities that the college organized. The welcome address also included a list of all the events undertaken previously and was an open invite for the freshers to apply for Commcentric- the Commerce Association of Kamala Nehru College.

As promised to the first year students, the Commcentric elections, which saw a huge turnout, were conducted on 5th August 2012. Once the candidates were explained about what exactly would be expected out of them if they were to be a part, they were asked to address the crowd and introduce themselves, analyze their SWOT and explain as to why should they be the ones to get elected. The final decision was made by the teachers in consultation with the last year's two highest post holders. Apart from the main post holders, the Commcentric had thirty-three more students, either as Creative Team members or as part of the Proctorial Team.

Since the department strongly believes in endeavoring towards expanding its knowledge base and keeping up-to-date with the current business state of affairs, a two day UGC National Seminar on the topic "Mergers and Acquisitions in Global Scenario" was organized on August 17th and 18th, coordinated by Dr. Smita Meena. About 55 participants from all over India participated and presented their papers on different themes. The event was inaugurated on 17th August at 10:00 am by the Chief Guest Dr. B. S. Baswan, ex-director of IIPA, and the Guest of Honor, Prof. K. V. Bhanumurthy. The Keynote Address was given by Dr. Monika Singhala, Associate Professor, Faculty of Management Studies, University of Delhi, and Mr. Vikas Khakkar- Solutions Director, Service Sales at CISCO System India Pvt. Ltd. At the end of the two-day seminar, all the participants were presented with certificates and mementos in the Valedictory Session. The seminar successfully ended with lunch on the 18th of August at 02:00 pm.

In continuity with their promise of making each session better than the previous one, it was important for Commxcelsior- the annual Commerce department fest of Kamala Nehru College to be organized bigger than before; and almost two months of very hard work and intense planning by Commcentric, Commxcelsior 2012, with its budget of close to one lakh rupees, was held on September 13th, and it did turn out to be a huge success! Numerous sponsors like Fever 104 FM, Moserbaer etc. and stalls like Tupperware, Subway, Unibic and more, had been roped in by the skilled Sponsorship Committee of Commcentric for the fest, Haldiram's being the title sponsor. Commxcelsior 2012 saw a big turnout of around 1500 students, thanks to the posters being sent to nearly all the colleges in Delhi-NCR and to the rigorous advertising campaign done by Commcentric online. The fest was inaugurated by the Chief Guest, Dr. Jayashree Gupta, Principal, Dr. Minoti Chatterjee, Dr. Suman Narang (Head of Commerce Department) and Dr.

Usha Garg (Commcentric In-Charge). Competitions titled Ad-Mad, Bulls & Bears-the Mock Stock Exchange, Comm-Quiz, PowerPoint Presentation Business Plans and Group Discussion were held for the students and kept them entertained through and through. In fact, the Ad-Mad was a terrific crowd puller, not to mention that the registrations had to be closed early for Bulls & Bears due to over-participation (if there even is such a word!). Certificates were handed out to every participant and cash prizes worth Rs. 70,000 were distributed to the award winners. In conclusion, the Commcentric team had done a fabulous job.

After lying low for a couple of days, the Commcentric again organized a lecture on “Career Awareness” on the 27 th of September, in association with Centum Learning, conducted by KPMG Professionals. The lecture was open to all the college students and saw a packed auditorium. KPMG Professionals duly highlighted the industry requirements and what the students could do to achieve that sort of level. The lecture ended with the President of Commcentric thanking the guests for imparting such valuable knowledge & for sparing their precious time.

In the near future, the Commerce department has a lecture on “MBA as a Career Option” lined up, and another on “Entrepreneurship and Pursuing it as a Career”. The department is also trying to organize some industrial trips and a picnic for the third year students as a memoir of their final year.

The department of Commerce, Kamala Nehru College , University of Delhi , hopes that by continuing such academic and extracurricular events, it will be able to broaden the horizon of knowledge of the students further and will be able to encourage them to think beyond books.