

Report (2019)

Commcentric, the Commerce Association organized various events from January-December 2019 in keeping with the department's vision to provide holistic education to the students. On 17th January, the Commerce Association organized its Annual Departmental Day- COMMXCELSIOR 2019. Various inter-college competitions such as Quiz-A-Thon, Ad-Mad Competition, Mock Stock, IPL, Group Discussion, Biz Craft and Hunt Mania were hosted, in which 1500 students participated. A huge footfall of more than 3500 students from different colleges of University of Delhi and other prestigious universities such as Delhi Technical University, Jamia Millia Islamia and others participated in the fest. The department organized a Faculty Development Programme on "Cyber Space, Crimes and Security", which was well attended by faculty members and students from various colleges across Delhi. The Chief Guest for the day was Mr Anyesh Roy, DCP Cyber Crime Cell, Delhi. Dr. Sunaina Kanojia, Associate Professor, Department of Commerce, University of Delhi and Mr Rahul Tyagi, Co-Founder and VP of Lucideus were the speakers who enlightened the participants and students with their expertise on the subject. A one-day Workshop on 'Principles of Marketing' was organized on 28th September, 2019. The keynote speaker Prof. Madan Lal, other speakers Dr. Amit Kumar Singh, Dr. Ashish Chandra, Dr. H K Dangi from Department of Commerce, Delhi School of Economics addressed the faculty members present from different colleges. An Industrial Visit to Parle was organized by the Commerce Department on October 18, 2019 in which 60 students and five faculty members visited the Parle factory at Bahadurgarh.